



**SALT MARSH OPERA**  
The story is in the music

P.O. Box 227, Stonington, CT 06378

**2024 Program Advertising Form for *The Barber of Seville***

Performance Dates: September 27 – Loos Center, Woodstock, CT

October 4 & 6 - United Theatre, Westerly

October 11 & 13 – The KATE, Old Saybrook

**All Ads must be handed in by September 2<sup>nd</sup>**

**\* MUST BE FILLED IN**

\* Advertiser: \_\_\_\_\_ Tel: \_\_\_\_\_

\* Email: \_\_\_\_\_

\* Business Contact \_\_\_\_\_ Listing for Program \_\_\_\_\_

Please print first & last name clearly.

Please print clearly.

\* Address: \_\_\_\_\_ Town: \_\_\_\_\_ Zip: \_\_\_\_\_

\* Solicited by: \_\_\_\_\_ Tel: \_\_\_\_\_

**ADVERTISING RATES**

Choice	Ad	Size	Price
	Back Cover, Color	7 ½" x 4 ½"	\$600
	Inside Front Cover, Color	7 ½" x 4 ½"	\$500
	Inside Front Facing, Color	7 ½" x 4 ½"	\$400
	Inside Back Cover, Color	7 ½" x 4 ½"	\$500
	Inside Back Facing, Color	7 ½" x 4 ½"	\$400
	Full Page, Black & White	7 ½" x 4 ½"	\$400
	Half Page (Vertical)	7 ½" x 2 ¼"	\$275
	Half Page (Horizontal)	3 ½" x 4 ¼"	\$275
	Quarter Page (Vertical)	3 5/8" x 2 ¼"	\$200
	Quarter Page (Horizontal)	1 ¾" x 4 ½"	\$200

**Please present camera-ready copy without scotch tape, creases, staples, or folds.**

\* COPY INSTRUCTIONS:

- Camera-ready mechanical attached
- Camera ready mechanical to be sent
- Electronic copy to be sent to [david@bridgemarketingct.com](mailto:david@bridgemarketingct.com)

**Electronic copy must be in one of the following formats.**

- b&w line art OR grayscale - except for color pages
- 300 dpi or higher - minimum 600 dpi recommended for ads with small text
- Preferred file formats: .pdf (.jpg & .bmp are ok, but should be 300 dpi or higher)
- All fonts embedded
- Anyone sending a Quark or other page layout file (like Indesign) MUST also send all art and fonts used in the document
- NO Microsoft Publisher/Word files
- All ads should be sent at correct size or larger - if larger, must be proportional

\* PAYMENT

Check enclosed, made payable to: "Salt Marsh Opera". **\*All ads must be paid before going to print**

Questions? Please call, 860.535.3456, or email, [info@saltmarshopera.org](mailto:info@saltmarshopera.org), the Salt Marsh Opera office.

Thank you for your support.